

Robb Report

# PORT OF DREAMS

The Legend Begins



In Partnership With **Sindalah** – An Island of Exquisite Abundance

# Letter From the Editor



WHILE I WAS GROWING UP near the Red Sea in the Saudi city of Jeddah, some of my fondest memories were made along the Corniche: gazing out over the soaring plume of the King Fahd fountain—the world’s tallest—and playing hopscotch alongside an assortment of sculptures dotting the seafront promenade, blissfully unaware that they had been installed by modern-art masters like Joan Miró and Henry Moore.

This was during a time when the wonders of this beautiful coast were off-limits to most travelers and I could never have fathomed the transformation taking place throughout the region today. And yet, not far up the seaboard from where my childhood quietly unfolded, an area that until now was firmly off the radar is poised to become a glittering fixture on the global yachting circuit.

Sindalah: It’s a beguiling word, rolling off the tongue like a melody and sparking a sense of intrigue and curiosity. Thanks to an unprecedented reinvention taking place along the Red Sea, a majestic desert and a string of islands floating in these pristine waters are being developed into one of the world’s most thrilling destinations. By now you’ve likely heard about the ambitions of NEOM, in the northwestern reaches of Saudi Arabia, where a futuristic new city

and even a ski resort are set to emerge from the sands in the coming years. But this is no mirage: The gateway to this cutting-edge region will be unveiled in 2024 when a legion of international jet-setters converges on Sindalah’s shores. Consider it a 21st-century renaissance. Contemporary visionaries have set out to bring the heights of luxury and glamour to an untrammled island just a stone’s throw from the Mediterranean, reimagining the international yachting calendar in the process.

On these pages, you’ll find everything you need to get into a sailing state of mind in the months leading up to Sindalah’s starry debut. A cadre of style experts decodes what black tie looks like on board this season (page 4), and we’ve curated the perfect watch wardrobe to match (page 5). Ever wonder what goes into appointing the world’s most stunning superyachts with bespoke art collections (page 12)? Sought-after curators divulge how a wave of new talents is bringing the most coveted commissions to life. (Hint: 24-karat gold leaf and Aston Martin-worthy components may be involved.) Elsewhere, *Robb Report* editor at large Mark Ellwood sets sail for St. Barts (page 30), where he bypasses the island’s legendary nightlife to get a glimpse of its more natural side. And in our fashion feature (page 20), we head to the coast of Panama with all the inspiration you need for a nautical-chic wardrobe. It’s time to start packing; perhaps I’ll see you on the beach at Sindalah.

**Sarah Khan**  
Editor

## Editorial

Paul Croughton  
EDITOR IN CHIEF

Sarah Khan  
EDITOR

Ken Gawrych  
MANAGING EDITOR

CONTRIBUTING WRITERS  
Mark Ellwood, Oren Hartov,  
Chrissie McClatchie, Isabella Sullivan,  
Eric Twardzik, Julia Zaltzman

COPY EDITORS  
Rebecca O’Connor, Johanna Wolfe

## Design

Robb Rice  
CREATIVE DIRECTOR

Nick Mrozowski  
DESIGNER

Lauren Schumacher  
PHOTO EDITOR

CONTRIBUTING ILLUSTRATORS  
Owen Gatley, Nash Weerasekera

## Publishing & Sales

Luke Bahrenburg  
PRESIDENT, PUBLISHER

Adam Fox  
VP, INTERNATIONAL SALES & PARTNERSHIPS

Edward Cortese  
VP, BRAND PARTNERSHIPS

Florence Esplin  
ASSOCIATE DIRECTOR, INTERNATIONAL

## Marketing

Emma Jenks-Daly  
VP, MARKETING

John Yan  
EXECUTIVE DIRECTOR, INTEGRATED  
MARKETING & CREATIVE SERVICES

Kali Smith  
SENIOR DESIGNER, INTEGRATED  
MARKETING & CREATIVE SERVICES

Blythe Bonan  
MEDIA PLANNER

Jack Lugo  
ACCOUNT COORDINATOR

Rachel Albers  
DESIGNER, INTEGRATED MARKETING &  
CREATIVE SERVICES

## Production

Adeline Cippoletti-Saez  
PRODUCTION MANAGER